

The Didsbury Pioneer

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DEC 53

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DIDSBURY, ALBERTA, WEDNESDAY, MAY 4, 1953

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M.D. MOUNTAIN VIEW COUNCIL CONSIDER YEAR'S ESTIMATES

Monday the members of the council of the M.D. Mountain View met in adjourned April session to consider and pass estimates for the year amounting to \$851,465.78.

The council spent much time in making estimates as close as possible. No definite amount has been set as yet for grants to be received from government sources.

Revenue from taxation is expected to yield \$652,758.00.

Mill rates were set as follows:

Municipal	21
Olds Division	29
Olds School District	20 1/2
Insular Hospital	4.5
Olds Hospital	6.1
Didsbury Hospital	6
Three Hills	8
Calgary Hospital	2.5

Agreement was reached that from the above it appears as if the School Division is down about 6 mills.

Estimates for other expenditures are as follows:

General Government	\$26,450
Protection to Persons and Property	\$13,200
Health	\$9,000
Hospitals	\$64,900
(Of this amount the former Waterloo area will cost \$1,738.1)	
Social Welfare	\$14,700
School Requisitions	\$23,371
Interest	\$45,000
Public Works	\$305,819
Capital Expenditures	\$20,000

RAISE MONEY BY TELEPHONE WHIST

At the regular meeting of the Ladies Auxiliary to the Canadian Legion B.E.S.L. there were 15 members present.

Mrs. Mullen reported with satisfaction that \$134.50 had been raised in the telephone whist and bridge parties to be turned over to the Scout Group Committee. It was decided to buy material for and make new neckerchiefs for the scouts and cubs of Troop one.

A new flag will be purchased for the Auxiliary. Following the meeting the members joined the Legion for lunch and a sing-song.

FLORENCE FINLAY GROUP HANDLE LARGE AMOUNT OF WORK

The Florence Finlay group of the United Missionary W.M.S. has a very successful year from April 54 to April 55 under the direction of the President, Mrs. Lynn Hunsinger. Several quilts were made and quilted. Many yards of bandages were rolled besides sewing for the hospitals on the mission fields. The response to Home Mission needs was wonderful. The goal for our project this year was \$500. We went well over the top, thanks to all who helped by purchasing a cook book. There are still some to be had. The Conference also reached its goal which was \$5,000. This money is to support missionaries on the foreign fields.

We are looking forward to another good year. The president for the coming year is Mrs. Ira Stauffer and the secretary-treasurer, Mrs. Don Taylor.

Mrs. Suder, our conference director, is at present attending the annual convention in Ontario.

WEATHER BAD; FEED SUPPLIES DWINDLING HOPES STILL HIGH

Bad weather in the district suffered another setback last weekend as snow and rain fell for most of the time, completely undoing any work that had been done to dry them out. The spring, getting as late as it is, will mean that less wheat and more coarse grains will be sown in the district. There is considerable land in the district that escaped cultivation due to the wetness of the season last year and consequently is not in shape to put into crop this spring. Feed reserves are dwindling fast and some operators report that they are in a bad position as far as fodder is concerned. Good feed prices are scarce. Good seed oats are selling from \$1 to \$1.35 a bushel. Some operators in the district have high hopes. The population is still running high.

DIDSBURY MARKETS BUTTERPAT Delivery Basis at Crystal Dairy

Table	68c
Special	60c
No. 1	58c
No. 2	52c



Salter John Peals has something in Boston on the Navy icebreaker then to the Antarctic. To amuse his children on his arrival, after a 4 1/2 months expedition.

LARGE CROWD HEAR ADVANTAGES OF HAIL SUPPRESSION

In spite of the very poor weather prevailing the hail suppression meeting held in the Opera House on Thursday was well attended by many interested farmers of the district.

The meeting heard a very concise and thorough explanation of the plan of hail suppression by a representative of the Water Development Corporation of Denver, Colorado. The speaker traced the causes of storms, their ultimate effect and how in many cases such disastrous results as hail have been minimized. The company had done considerable experimental work since 1951 on hail suppression and in 1954 had a number of commercial contracts which proved successful. Because of this they were branching out into Alberta.

He explained the method of silver iodide "seeds" of the storm clouds by coke burning generators set on the ground in banks. These generators are operated by local help under supervision of officials of the company. A trained meteorologist is always in the field.

Regarding cost of the enterprise Mr. W. Connor said that it was hard to give a firm estimate until all the conditions were known—the area, the geography and the completeness of the plan. When these were available, then a firm price could be ascertained. Naturally, he pointed out, if the plan came under municipal contracts then the area would be larger and naturally reflect in the cost.

The weather modification plan which includes hail suppression has been highly successful in many areas of the United States, and some of those examples were cited. With interest owing in the Three Hills and Drumheller area, and more meetings being held in this area, it is likely that the plan will sell itself before another year. However, for this year there is a limited time to get the organizational work done.

If over the years the plan could suppress so that an extra 4 bushels per acre was gained the plan would not leave anyone out of pocket, it was revealed.

The meeting was brought to Didsbury through the efforts of the executive of the F.U.A.

M.D. MAY POLICE TRAFFIC IN DEFENCE MEASURE PLANNED

Following consultation with J. Stewart of Calgary officials of the M.T. View Municipality will soon be laying plans to assist in the civil defence evacuation of Calgary in September. The role that the municipality will play has not as yet been clearly defined but it is understood that they will act as liaison police for traffic control on all roads in the area and generally supervise traffic. The evacuation procedure means that every available person in the municipality will be required to co-operate so that the plan can be carried out successfully. It is possible that the towns and villages between Calgary and north as far as Bowden will be required to assist in taking care of the evacuees for one day. This will require plenty of organization, so when the time comes, be prepared to help. It is expected that the population of each town will more than double for the scheme.

REAL TEST COMES FOR CITIZENS

Although details are not worked out yet, residents of Didsbury and district will be expected to have a vital part in the civil defence mass evacuation exercise which will take place next September, when north Calgary residents will be taken to the country for a day.

The role of the municipality and towns are being defined now and will be forwarded to local officials and when the time comes a lot of effort and time will be required of each resident of the area to house and feed thousands of people in addition to our present population will be a real test. How well it can be done will be determined by how well we as citizens react to it.

STORM WINS!

During the storm last week the storm missed his landmark at the Didsbury hospital and dropped his bundle of joy for Mrs. Florence Reist in a truck near Carstairs. In spite of the blowing snow the mother and daughter arrived safely at their destination and at the time of this writing both are doing fine.

SENIOR BALL CLUB ASK SUPPORT AT THURSDAY MEETING

An important meeting of all those interested in supporting a senior ball club has been called for Thursday evening in the town office at 8 p.m. The members will consider the formation of a team as well as entry into league. Be there.

SEE DAUGHTER GRADUATE IN NURSING

Mrs. and Mr. Ed. Klink attended the graduation exercises of the Holy Cross School of nursing in Calgary on Sunday evening May 1st. It was held in the Palace theatre with the reception at the "Lone Pine Supper Club". Miss June Klink was one of the nurses receiving their diplomas. Mrs. Klink and June, went to the mother and daughter tea, on Monday afternoon, May 2nd, which was held in the Assembly Hall, at the hospital.

HIGH SCHOOL CONCERT FRIDAY ONE OF MANY VARIED TALENTS

One of the finest evenings yet planned for Didsbury will be the Didsbury High school concert to be held in the high school auditorium on Friday, May 6th at 8 p.m. At this concert there will be variety numbers, orchestra selections, musical pageant and a one-act play "The Dear Departed". Those in the cast of the play include: Ellis Devine, Victor Cable, Pat Halliday, Melvin Stauffer, Lola Pross, and Norman Archer. See what happens when the mourners begin to divide grandfather's property. Thirty five minutes of fun. The play is directed by E. T. Wiggin.

STORES TO STAY OPEN SATURDAY NIGHT

Most of the stores will stay open Saturday, May 7, until 9:00 p.m. and will continue to do so until further notice.

ROADS BAD; DRIVERS GOOD AS SCHOOL VANS GET THROUGH

Despite precarious road conditions in many parts of the school division the school vans are getting through on schedule. This was revealed on Monday in conversation with divisional officials. Covering nearly 2,000 miles a day there has been only one mile in which one van driver could not make his whole trip. The drivers are to be congratulated on this job, which sometimes may go unnoticed in the busy go-around of today.

TOWN COUNCIL ISSUE WARNING TO DRIVERS AND BICYCLE RIDERS

At a regular meeting of the Didsbury town council May 2, it was decided to instruct the town police to strictly enforce all traffic regulations within the town limits. Issue traffic tickets and prosecute offenders wherever it was found necessary with regard to the following: Speeding, making wrong turns, when backing away from the curb, failing to stop at stop signs, turning between intersections, double parking, driving through school grounds or speeding through a school zone, or any infraction found under the vehicles and Highway Traffic Act of Alberta.

A warning is also issued to bicyclists who ride the sidewalks in the town of Didsbury. Merchants are requested to leave a night light on in their place of business during the night to assist the police in checking their premises.

MT. VIEW W.I. HOLD GOOD MEETING

This meeting was two weeks late due to the very bad roads. It had been postponed twice, and this time too it was impossible for half of the members to attend.

The meeting was held at the home of Mrs. Win McCoy. The meeting opened in the usual manner and business from the executive meeting discussed. Mrs. E. Stiles was chosen as Home Ec. Convener. The resolutions were gone over thoroughly, discussed and approved.

Gordon Stiles was elected to attend the Young Peoples week at Edmonton.

Our president Mrs. Chas Snyder was elected to go to Edmonton as our delegate to the Conference.

The baking contest was judged by Mrs. B. Elliot, Mrs. B. Shiels and Mrs. P. Ray, and the winners taking 1st prize were: Mrs. E. Stiles, Baking powder biscuit; Mrs. R. Gale, white cake; Mrs. Troy Morgan, candy; Mrs. Roy Gale displayed a picture she had made of natural leaves and grass which was very interesting and beautiful.

The draw netted \$120 and was won by Bruce Snyder. "God Save the Queen" closed a pleasant social afternoon and Mrs. T. Morgan assisted Mrs. McCoy in serving a delicious lunch to 7 members and 4 visitors.

We were happy to enroll Mrs. Mrs. Win. McCoy as a new member. Please send your handicrafts in to Mrs. Win. McCoy before May 7.

M.V.B.C. NEWS

(From Our Own Correspondent)

The Choir has returned! We are always glad to see the faces of our students of our students after school, just once more before they leave for the summer. What a tour they had! Enthusiasm ran high as they told of their trip. They started at Calgary, then on the Moses Lake, raising all night in order to make the appointment. Through Granger, Wapato and on to Bellingham they made their way, and there they were well received indeed with good crowds and appreciative listeners. At Chilliwack our dear friends, Mrs. Joyce's and Mr. and Mrs. Schmidt, near Chilliwack were delighted to see these young people, and the latter entertained them to a waffle dinner in their lovely new home. The Joyce's formerly of Didsbury, assisted the choir materially, and we express our appreciation and thanks to these friends for their kindness and thoughtfulness of our needs. Kelowna, Winfield and Creston B.C. all showed wonderful hospitality, many coming to hear them sing. Calgary is always a place where they receive grand receptions. On Saturday night Bob Simpson had the choir, with Mr. Peter Waldin as accompanist, take the Youth for Christ Service. On Sunday morning they sang in a crowded Nazarene First Church; in the afternoon we heard them give a wonderful concert in Parkdale United Missionary Church and in the evening a larger crowd than ever heard them in the friendly First Baptist Church of which Dr. Jones is pastor. It was a good tour. Next year the choir plans to tour Alberta in all of the places possible during the Easter vacation of ten days.

Mr. and Mrs. Lusk are leaving for Winfield on Tuesday when they will hold revival services in the Winfield United Missionary Church. Miss Emelia Dietz will accompany them to her home in Kelowna.

Mr. Edward Widmark left for his home in Ohio for a couple of weeks vacation. He will return to Didsbury and although he has a few appointments on various fields he will take his place as assistant pastor of the U.M.C. here in town.

Mr. Peter Waldin was appreciated greatly as driver of the bus for the tour. He was engaged for this trip and has donated his time and work to the choir.

Mrs. J. K. Cook who has been on the home in Kelowna since February 1st left with her husband for the farm on Saturday. We do appreciate her fine work so much and we are hoping that she will return for work here next winter.

Miss Gladys Eby entertained Don Burgess and Miss Jean Cowitz for supper on Monday evening. They are members of the Sunday School class. Later in the evening the Class held a party in their honor. They will be married this month.

The traditional cup and saucer was given to each one as a parting gift from the Young Peoples' Class of the United Missionary Sunday School.

Rev. and Mrs. Chris Hedegaard accompanied by Miss Marion and Miss Gladys Eby motored to Calgary Sunday afternoon to hear the Capella Choir in their concert at Parkdale United Missionary Church.

Mrs. Eldon Boettger and her daughter Judy left for Ontario on Tuesday where they will meet Rev. Eldon Boettger and their son Paul. They will be returning to Nigeria West Africa in July.

Mr. and Mrs. Dave Boettger of Nelson B.C. have been guests of the Boettger for a couple of weeks. They also returned to their home.

Miss Mary Walsh, Dean of Women, this past year was returned to the College for a number of days in preparation for her tour this summer.

Goodbye is always hard to say, but when the days of most of the students are returning again in the fall it merely means an revoir.

MELVIN NOTES

(From Our Own Correspondent)

Friends in the district regret to learn of the passing of a former resident, Jim Scott in Calgary last week. Mrs. Chandler has with her this past week her two grandsons while their parents are away.

Family news: A patient in the Didsbury hospital and friends all wish her a speedy recovery.

Gordon McNaughton who attended Edmonton university this past year, is home for the spring. Last week Mrs. L. Fischer entertained three tables of what at the W.I. card party series. High scorers were: Mrs. E. Dupont and Mr. H. Fischer.

WINNERS ANNOUNCED IN W.C.T.U. MEDAL CONTEST APRIL 29

A very successful elocution medal contest was held on the evening of April 29 in Knox United church to a capacity audience.

The 36 contestants represented five different Sunday Schools and five different denominations. The program was voted by choruses, a duet and several instrumentals.

Mrs. Arthur Eby, president of the Didsbury W.C.T.U. acted as chairman. Mrs. Stauffer, the medal contestant superintendent, presented the medals.

The No. 1 Junior bronze medal was won by Judy Snyder, Richard Reist and Audrey Blure. The No. 11 Junior silver medal was won by Lillian Stauffer and Barbara Engle. The Intermediate Sterling Silver medal was won by Gordon Cable. Consolation prizes were given to each contestant. It was a very enjoyable evening and some fine elocution ability was displayed.

—Contributed

Westcott W.I.

The April meeting of the Westcott W.I. was held at the home of Mrs. Rose Youngs, with an attendance of thirteen members and three visitors.

The devotional was given by Mrs. Earle Klink, with the topic "The Resurrection." Scripture reading given by Mrs. W. T. W. Bible study conducted by Mrs. Armstrong. After the business meeting Mrs. Rose Youngs gave the talk on Christian Citizenship, taking as her topic, "Family Life."

Members to bring used clothing to the May meeting.

Meeting closed with a hymn and the benediction, after which a lunch was served by the hostess.

HOME AND SCHOOL TO HEAR HEALTH SPEAKER ON MONDAY

The regular meeting of the Didsbury Home & School Association will be held in the high school auditorium, Monday, May 5th at 8 p.m.

The guest speaker for the evening will be Dr. Keyes, medical health officer from Calgary. His subject will be "Infectious Diseases" and there will be a film shown.

Mrs. Reid Clarke, recent delegate to the Banff Alberta Federation of Home & School will give her report. Anyone wishing to become a charter member is asked to contact membership committee. Mrs. C. Brad, Mrs. Wiggins, or Mrs. E. Dupont, Sr. before the coming meeting.

All interested are cordially invited to come to this meeting and please bring a cup.

MOUNTAIN VIEW

(From Our Own Correspondent)

Mrs. and Mr. Thomas McCaig, Mrs. Max Fraser and Kenneth were Sunday guests of Mr. and Mrs. Granville McCoy and family.

Sunday evening visitors with Mr. and Mrs. Harold Schultz and family were: Mr. and Mrs. Chas. Koluh and family.

Mr. and Mrs. Walter Pratt and family visited Saturday with Mr. Emil Miller.

JOB IS DONE

Recently we had the opportunity to see first hand a listing of the entire M.D. of Mt. View in Book form. Depicting each township and section, and detailed with all the people's names on their home quarters, Jack Kiddoch and Walter Snyder have been spending many extra hours this last winter in compiling and indexing the entire municipality and its inhabitants. This size of a good family bible the books contain the pertinent information relative to the location of the home owner, and at the same time act as a name for the entire area. It isn't a question of asking now "Where a man lives." It is rather, "This is where the man lives." Useful beyond measure the books are in the municipal office and are well viewed. They are all hand written, and compiled and indicate just what active people can do when they set out on a herculean task.

C.P.R. TRAIN TIMES AT DIDSBURY

Northbound:	
No. 521 Daily	1:31 a.m.
No. 527 Daily	9:31 a.m.
No. 525 Daily (Dayliner)	7:28 p.m.
Southbound:	
No. 522 Daily	8:00 a.m.
No. 524 Daily (Dayliner)	11:16 a.m.
No. 528 Daily	4:07 p.m.



Wm. Cowan

1951 Chev. Power
Glide—New rubber, first class shape
throughout.

\$1,195.00

1954 Custom Ford—

with overdrive, low mileage,
excellent condition.

\$1,895.00

1948 HALF TON FORD

4 speed transmission, with
new rubber.

Priced to sell now!

1949 AUSTIN A40 —

Reconditioned and good
rubber.

\$485.00

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Canada's Greatest Clothing Value.

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WILL BE AT BERSCHT'S

ON THURSDAY, MAY 5TH, 1955

Come in and Meet Him

THIS IS—

YOUR INVITATION
TO GENERAL MOTORS —
MOTORAMA of 1955See the first turbine automobile built in America. The dream
cars. The cut-away engine display. The greatest motor show every
to hit the west.

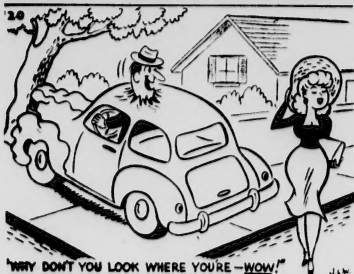
Meet all your friends from DIDSBURY on

WEDNESDAY, MAY 11

at Stampede Corral

SHOW CONTINUES FROM MAY 11th to MAY 14th

CAR-TOONS



'WHY DON'T YOU LOOK WHERE YOU'RE—NOW!'

1953 Chevrolet Sedan equipped with an air
conditioner tinted glass and turn signal. Fully re-
conditioned for your satisfaction.1951 Pontiac Sedan with the famous GM power-
glide transmission. Look this one over for val-
ue.1950 Chevrolet Fleetline Coach which is sport-
ing a brand new paint job. Look this one over
for value.NEW CARS IN STOCK FOR YOUR
CONVENIENCE

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BUY SELL LOAN
USE THE
RENT TRADE

CLASSIFIED

RENT TRADE
BUY SELL LOAN

You Can Win a Diamond!

Would be swains and their sweet-
hearts would do well to get in on
the essay contest at Blore's Jewel-
ry which has been extended a week.
For a local winner will receive a
\$100 diamond absolutely free.The essay contest requires that
you write a 100 word or less essay
on "Why I Would Like my Engage-
ment Ring to be a Bridal Bell Dia-
mond." That's all. Then turn it in
and the essays will be judged and the
winners announced. Following this
announcement all the essays will be
forwarded to headquarters of the
diamond company in the east, who
will again enter them for the tre-
hymoon contest, which entitles
the winners to a free all expense
paid trip to the Waldorf Astoria.
This is the chance of a lifetime for
some young couple. So get your en-
try blanks now at Blore's.FOR RENT — 4 room house, phone
18. 18-31pFOR SALE — Loraine seed oats,
cleaned. Also Eagle seed oats,
cleaned awaiting certificate.
phone 2015 Carstairs. L. Vogel.
31pFOR SALE — Cockshutt Tiller
seeder attachment, new bearings
throughout. Guaranteed 1st class
condition; also one 4-wheeled
trailer with box capacity 125 lbs.
D. O. Thompson, phone 314, Dids-
bury. 16-31by 25', main street, Didsbury.
Light, water and sewer. Apply A.
I. Schumacher, Calgary, Alberta,
phone 21717 or 21975. 31-11pFOR RENT — Frame building, 42'
FOR SALE — Furnished house, fully
modern, five rooms and bath. Ap-
ply Abe Harder or phone 211, Car-
stairs.FOR RENT—6 roomed house, imme-
diate possession. Ph. 36, Didsbury.
17-31cFOR SALE—McClary wood and coal
range, good condition, cheap. Mrs.
Trev. Morgan, Didsbury. 18-11cFOR SALE — 6-ft. Cockshutt 33
tiller on rubber, fitted for hy-
draulic, also new L.H.C. 14 ft. m-
moss drill to fit tiller. \$700 com-
plete, apply Wm. Thompson, ph.
15472, Olds. 18-11pFOR SALE — Seed wheat, Redman,
for 2nd gen. seed from 1933 crop;
germ. 90%, phone 1403, Didsbury.
Bob Eckel. 17-31pREAL ESTATE FOR SALE
NINE ROOM HOUSE, on four acres
of land, fully modern, garage and
barn. FIVE ROOM HOUSE, on
1 1/2 lots, and two single lots; FUR-
NITURE STORE, new and used,
on two lots, with or without stock;
Five acres of land in town limits;
11 acres adjoining town, no build-
ing. Above must be sold; reason
for selling, ill health.SYLVAN LAKE PROPERTY
SIX ROOM COTTAGE; 2 ROOM
COTTAGE; 2 BEDROOM COT-
TAGE. LARGE, DUPLEXED
CABIN. THREE LARGE LOTS.
For further information on the
above contact HUGHIE ROB-
ERTS, phone 13. 18-11pCLOSING OUT SALE
TEN PER CENT OFF ANYTHING,
including over-due accounts. We
will take in baby chairs, cribs or
anything useable, for a short time
only.FOR SALE — 2 springer cows, Hol-
stein bull, 1 year old; ponies
bunny eggs and goose eggs. HUG-
HIE ROBERTS, phone 13, The
Honest Jew. 18-11pFOR SALE—
1 Cockshutt 99, 1948 model, com-
pletely over-hauled. \$1100.00
1 Cockshutt 30, 1948 model, in A1
shape live power take-off and
creep gear. \$800.00
1 L.H.C. W30, 1940 model in good
shape and rubber very good.
only \$250.00
No. 5 and 6 wheat for sale at
elevator price.CASH PRICES
A. G. Klassen.
M-M Dealer Acme, Alberta
phone 6472 or res. 83
18-31cFOR SALE — 2 sink taps, brand
new. 1/2 price, apply J. W. Neu-
feld, Box 5. 18-21pFOR SALE —
1 DC4 Case tractor with dual
Hyd. Rec. \$2635.00 \$1850.00
1 New A6 Case Combine
Reg. \$2230.00 \$1850.00
1 House Trailer (small) \$275.00
1 1937 Chev. sedan \$100.00
1 1950 Ford 1/2 ton \$700.00
1 Hanson Brodjet Weed Spray
Reg. \$167.50 \$123.00
1 Tamarack fence posts @ 35c
5c Sinclair Garage, phone 1019,
17-21p

SCHOOL CONCERT

High School Auditorium

FRIDAY, MAY 6, 8 p.m.

High School Orchestra, and
Variety Numbers

Musical Pageants and the

"The Dear Departed"

A one-act play by Grade XII

Dramatics Class

Proceeds for Auditorium

Improvement

Adults 50c Students 25c

RED & WHITE
SAVE YOUR MONEY LIVE BY CAS

C. M. CARTER

PHONE 39

Extra Special values for week-end May 5-6-7

PERFEX BLEACH, gallon bottle 87c

R. & W. Raspberries, 15 oz. tins, ea. 30c

All Sweet Margarine, 2 lbs. 69c

Green Cut Beans, 15 oz. tins, Aymer 15c

VELVEETA CHEESE—It spreads, 2 lb. pkg. 99c

CHOCOLATE Chips, Bakers', cello pkg. 6 oz. 35c

Shelled Walnuts, nice fresh stock, lb. 75c

Shredded Coconut, fresh, lb. 45c

Red Rose Tea Bags, 60 cup size, ea. 83c

Peas, Mighty Mammoth, fancy, 20 oz. tins, 2 for 45c

Soda Biscuits, 2 lbs. pkgs. 63c

Cream Corn, choice, 20 oz. tins 2 for 39c

FOR MOTHERS' DAY—Plenty of Potted Plants as well as
Plenty of Glad, bulbs left in the darker colors, Bulk garden seeds
include Broad Beans, Telephone Peas, Squaw Corn, Sweet Peas
in large packages, etc.Out front in the Spring Fashion Parade
new '55 PLYMOUTH

Plymouth Belvedere Hardtop



Plymouth Savoy Suburban



Plymouth Belvedere Convertible



Plymouth Plaza Club Sedan



Plymouth Belvedere Four-Door Sedan

Long and low... rakishly angled fore and aft...

Motion-Designed for The Forward Look...

smartly tailored with new high-style fabrics and two-tone colours

You see Plymouth everywhere, for more and more fashion-
minded motorists are selecting this long, low beauty that
measures more than seventeen feet from bumper to bumper
... barely five feet from roof to road!You, too, will like the glamour of the 1955 Plymouth models —
completely new, inside and out! You'll enjoy new high-style
interiors, new easier riding, new easier steering. You'll see
more through the new swept-back windshield that really
wraps around at your eye level, as well as at the bottom.
You'll thrill to the lively power of the new Plymouth engines.
Everybody likes the quick, smooth getaway of these higher
powered engines... as well as their thriftiness.PowerFlite automatic transmission is available, too, at
extra cost. So are all the latest power assists to make your
driving wonderfully easy and convenient.You'll be money ahead because the new '55 Plymouth is not
only economical to run, but also priced with the buyer's! Smart
buyers all over Canada say it's the big value of the year!

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SEE YOUR CHRYSLER-PLYMOUTH-FARGO DEALER NOW FOR THE SMARTEST VALUE OF THE YEAR!

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PHYSICIAN & SURGEON
Office west of Hotel
Hours: 11:12-1:30-5, except
Wed.—and by appointment
Phone 141 — Didsbury, Alta.

Raymond Asquith
M.B., B.S., L.M.C.C., D.O.M.
Physician and Surgeon
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Special Attention Given
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Office in the grounds of
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Appointments Every Afternoon
Except Friday
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DENTIST
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— PHONE 79 —
DIDSBURY, ALTA.

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Res. Phone 118 — Office 120

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CALGARY
— 27350 —

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DR. G. W. I. TITELLEY
WILL BE AT OLDS EACH
TUESDAY AND SATURDAY
Except 1st TUESDAY of Month
10 a.m. to 5 p.m.
In Davey Block
Appointments may be made at
Maybank's Drug Store

RAYMOND L. SHANTZ
Auctioneer
"Past Performance
is My Guarantee"
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IMPERIAL OIL
AGENT
For All Kinds of
Lubricants & Greases
Gasoline and
Fuel Oil
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Phone 58 — Residence 61

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GRAIN, LUMBER, ETC.
We are now equipped to dig
basements and do small
"dosing" jobs.
BURR TUGGLE
Phone 61, Didsbury

— TRY —
CLASSIFIED ADS
— FOR —
QUICK RESULTS

FUNERAL DIRECTORS

Didsbury Funeral Home
W. A. McFarquhar, Director
Associated with
Gooder Bros., Calgary
Phone 33 or 48 — Didsbury

JEWELLERS

GUARANTEED
WATCH REPAIRING
"Gifts For All Occasions"
DIAMONDS SOLD BY
APPOINTMENT
BLORES' JEWELLERY
Phone 133 — Didsbury

NUNDAHL'S Jewellery
WATCHMAKER & JEWELER
ALL WORK GUARANTEED
DIDSBURY — ALBERTA

MISCELLANEOUS

— Cell —
DOROTHY'S
BEAUTY SHOP
At Pete Liesemer residence
Two doors west of hospital on
south side of street.
Phone 210, DIDSBURY

We Have A Good Stock of
Men's and Boys' New
BOOTS AND SHOES
Dayton Hand-Made Boots
CLARENCE'S
SHOE SERVICE

PHONE JAY TUGGLE
— 290 —
FOR
PURITY "99"
PRODUCTS
Residence Phone: 138

RADIOS AND APPLIANCES
ALL TYPES OF REPAIRS and
ELECTRIC WIRING
OUR SPECIALTY
DICKAU
ELECTRIC

EAT
AT THE
BRIGHT
SPOT

All Our Pastry Is Home Made
At Engwer, prop. Phone 128

STEWART, LITTLE,
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WEIR & WILLIAMS
SURVEYORS — ENGINEERS
CONSULTANTS
ROOM 4, WOOLWORTH BLDG.
RED DEER
Phone 4339 — RED DEER

JUTLAND
BEEF CLUB

The regular meeting of the Jutland Beef Club was held at the home of Mr. and Mrs. Bruce Shields during the Easter holidays. There was a good attendance of members. Mr. Brander the club leader arranged judging competitions of the Hereford cattle. Sandra Brander gave a talk on "Wintering Beef Cattle." Mr. W. E. Stokes gave a talk on how to prepare a news report and also the 4H Club Leaders Conference which was held recently at the Olds School Agriculture.

The Lone Pine Hall has been engaged for a dance on June 3rd which will be sponsored by the Calf Clubs to provide funds for prizes. The members are raffling a lamp and a box of chocolates, each member was given two books of tickets to sell 4H Club credits were sent for to be given to all the members.

The next meeting will be held at the home of Ken Stokes in June when a demonstration will be given on washing and trimming the calf for Achievement Day. The calf club sale will be held in Carstairs on June 8th.

Service Board Notes

TREES: Many of you who are planning to plant trees this spring will have received your trees by this time from the Provincial Nurseries. They have been sent out earlier than usual this year much to our satisfaction. I presume that those in charge of the work predicted that there would be no more snow this spring. How wrong they were. However, if you have the trees or receive them shortly there is just one thing you can do with them for the time being. HEEL THEM INTO THE GROUND. Dig a trench deep and long enough to accommodate the bundles of trees. If they are cuttings you can bury them completely. If you have rooted trees open up the bundles and set the roots in the trench you have dug. Fill in the

loose dirt and pack it around the roots but be sure to leave the tops of the little trees above ground. If you think there is danger of heavy frost cover the tops with burlap, tarpaulin or straw until danger of severe frost is over. If you take these few precautions your little trees will keep for weeks until the ground is in shape to plant them in their permanent location. Failure to open the bundles and "heel" them into the ground may result in you suffering a high casualty score from your efforts at tree planting. It will be impossible to plant these trees with the planter until the ground has dried up. If you have a large number of trees to plant and want to use the planter get in touch with me and we will arrange a date for you.

Lone Pine Orioles

The Lone Pine Orioles Girls Club was held at Mrs. Pat Spragg on April 15th with 13 members and 1 visitor present.

The meeting opened with a singing and the creed. Correspondence was a letter asking someone to be at the executive meeting to find out about the tea to be held in May.

The topic was a book report by Sandra and Ann.

The roll call was answered by saying a sign of spring. Annie gave the bit of fun which was relays.

The 10c draw was won by Annie which netted \$2.50.

Shirley adjourned the meeting and God Save the Queen was sung.

Rust Likely

OTTAWA, April 18 1955 — Western grain farmers are advised to sow as much rust resistant grain as possible this spring. A report from the Plant Pathology Laboratory in Winnipeg, Federal Department of Agriculture, indicates the possibility of rust infection on wheat and oats in the 1955 crop year.

An accurate prediction regarding rust infection would be highly desirable. Unfortunately this is not possible because the weather and growing conditions in May, June and July will be final factors in determining the amount of rust infection. Farmers still have time to decide which variety should be grown.

There are no rust resistant durum wheat varieties which can be recommended, but for the common bread wheats, Selkirk should provide considerable protection against both stem and leaf rust in Manitoba and Southeastern Saskatchewan.

Lee wheat, although susceptible to race 15B stem rust, should provide protection against leaf rust. The oat variety Rodney is in fairly good supply and should afford protection against all oat stem rust races, except the relatively scarce race 7A.

Apart from growing rust resistant varieties, early seeding and the use of phosphate fertilizer at rates locally recommended, will tend to hasten maturity and consequently decrease rust damage.

Edford Motors

DIDSBURY — ALBERTA

Scrubable!
Does in Minutes!

SPEED-EASY

Satin

Synthetic Rubber Wall Finish
Paint a room today. Use it tonight.
It's easy with **SPEED-EAST**
Satin. So satin smooth to touch,
dries so fast, stands hard wear...
can be scrubbed over and over...
No "painty" odor, no "lap marks".
For plaster, wallboard, masonry
— needs no primer. 10 pastel
colours and white — also 9 rich
Carnation Colours.

Didsbury Lumber Co.
Phone 65

HOWARD ALLENSON

Special Meals
— SPECIAL MEALS — — GOOD MEALS —
From 50c up
GOOD CHINESE CHOP SUEY
TO TAKE HOME

Star Cafe

Special Meals
— SPECIAL MEALS — — GOOD MEALS —
From 50c up
GOOD CHINESE CHOP SUEY
TO TAKE HOME

Star Cafe

Star Cafe

Star Cafe

Star Cafe

Star Cafe

Star Cafe

A Major

Only a hope a couple of years ago, the Stratford Festival has become a major Canadian attraction for Americans and in a field where Canada had always been weak before, says The Financial Post. Our scenery, our air and our red-coated Mounties were fine, but we were not working early this year. 11% more than year before and 18% more than 1953. About two thirds more than early postwar.

Married Women
Workers Up

Number of married women with jobs continues to increase, in spite, and perhaps partly because of, unemployment, reports The Financial Post. It's estimated 454,000 married women were working early this year, 11% more than year before and 18% more than 1953. About two thirds more than early postwar.

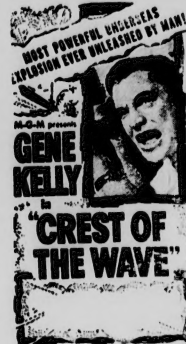
DIDSBURY OPERA THEATRE

Week-Day Shows at 8:00 p.m.

Saturday Matinee 2:30 — Evening 7:30 & 9:30

THURS., FRI., SAT.: MON., TUES., WED.:
MAY 5, 6, 7: MAY 9, 10, 11:

THE
BIG-TIME
GRAND-TIME
GREAT-TIME
SHOW OF
ALL TIME
in
CINEMASCOPE



Coming Attractions ...

CREST OF THE WAVE

MY FRIEND FLICKA

MAN IN THE ATTIC

GARDEN OF EVIL

(Cinemascope)

BEACHEAD

RIDE CLEAR

OF DIABLO

CONQUEST OF

MT. EVEREST

ADMISSION PRICES FOR

CINEMASCOPE ONLY

Evening:

Adults 60c

Students 40c

Children 20c

Matinee:

Adults 50c

Students 35c

Children 15c

Chicks
GROW RAPIDLY ON
FEEDS

MONEY MAKER

Start with Money-Maker Chick Starter, follow through with Money-Maker Chick Grower in the Mash or Concentrate and you have a feed combination that spells profit. Both these feeds are formulated to stimulate rapid, healthy growth and bring chicks into productive maturity in short order.

AVAILABLE IN
CRUMBLES — PELLETS or MASH
Manufactured and Sold at U.S.G. Elevators and Money-Maker Feed Dealers

U.S.G.
40 Years of Service to Farmers and Stockmen.

Chicks
GROW RAPIDLY ON
FEEDS

MONEY MAKER

Start with Money-Maker Chick Starter, follow through with Money-Maker Chick Grower in the Mash or Concentrate and you have a feed combination that spells profit. Both these feeds are formulated to stimulate rapid, healthy growth and bring chicks into productive maturity in short order.

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U.S.G.
40 Years of Service to Farmers and Stockmen.

CHURCH NOTICES

MOUNTAIN VIEW UNITED MISSIONARY CHURCH
Rev. A. Frey, Pastor
11:30 a.m.—Morning Worship.
10:30 a.m.—Sunday School.
8:30 p.m.—Evening Services.
Youth Fellowship services held in the evening of the first and third Sunday of the month.

Fallen Timber Forewars Church
Fallen Timber School
Rev. R. and Rev. C. Moore
Co-Pastors
11:00 a.m.—Morning Worship.
12:00 noon—Sunday School.
Come and bring your friends.

EVANGELICAL CHURCH
Rev. A. J. Grams, Pastor
SUNDAY SERVICES:
10:30 a.m.—Worship Service.
11:30 a.m.—Sunday School.
2:00 p.m.—Sunday school followed by Worship Service.
Wednesday Evening, 8:00 p.m.—Bible Study and Prayer Meeting.
Thursday Evening, 8:00 p.m.—Choir Practice.
The pastor and congregation extend a cordial invitation to every one to worship with us. "Come and we will do these good."

REDEEMER LUTHERAN CHURCH
"The Church of the Lutheran Hour"
REV. E. B. FOX, Pastor
Divine Services every Sunday at 10:30 a.m., followed by Sunday School and Adult Bible Class.

UNITED MISSIONARY CHURCH
Rev. Ray Shantz, Pastor
Sunday School, 10:30 a.m.
Preaching, 11:30 a.m.
Sunday evening service, 7:30 p.m.
Wednesday evening prayer meeting at 8 p.m.

ANGLICAN MISSION OF OLDS SUNDAY SERVICES
Sunday School, 11 a.m. every Sunday.
Second Sunday in the month: 7:30 p.m.—Didsbury.
Fourth Sunday in the month: 11:45 a.m.—Didsbury.

Ladies' Golf Club Call Meeting

A meeting of the Ladies Golf Club will be held on Wednesday, May 11 at 8 p.m. at the home of Mrs. S. Devine. Any interested golfer is urged to attend in order to assist in planning the furnishings of the new club house.

Pres. Mrs. Sam Devine.
Sec., Mrs. Geo. Thimas

INTER-PROVINCIAL FARM UNION
A meeting of the Interprovincial Council was held at Winnipeg on April 19th. Chairman Jake Shultz presided. Alberta was represented by Mrs. W. C. Taylor, Andy Wood and Henry Young.
Reports were given on various activities of the Council since Jan. 1, 1955, and the progress of the Farm Union movement in British Columbia. The public relations work of the meetings with the Farm Machine Companies and the Canadian Chamber of Commerce, in connection with the latter, it was decided that a further approach should be made on the Provincial basis.

The Council took a grave view of the strike at the Lakehead terminals. It was decided that unless an immediate settlement is reached, the Federal Government should be asked to intervene to settle it.

The operation of the P.F.A.A. was discussed and it was felt by all present that extensive amendments are necessary. This matter was put on the agenda of the Interprovincial Conference for discussion.

It was decided that a bill to provide for the voluntary requisition for the payment of farm union dues should be presented to the next session of Parliament providing satisfactory arrangements can be made. Finances and various other matters were also considered by the Council.

UNITED CHURCH OF CANADA
Rev. C. C. Armstrong, B.A., B.D.
Zella, 1st and 3rd Sunday 10:00 a.m.
Westerdale (2nd and 4th Sunday) 10:00 a.m.
Knox Sunday School 11:00 a.m.
Westcott 11:30 a.m.
Knox Evening Worship 7:45 p.m.

Grains for Export



Rice is becoming an increasingly important crop in Egypt—in fact, the country has now entered the export market of this grain. The development of rice cultivation in Egypt has been made possible by the introduction of improved hybrids and by modernized farming methods. Much of this work has been conducted by Dr. J. L. Fan (right), a Chinese rice expert from the United Nations Food and Agriculture Organization (FAO). In the photograph, Dr. Fan observes the operation of a threshing machine which he had imported as a substitute for the old traditional ox-driven threshing stones.

Greater Utilization Wheat Would Solve Surpluses

The statement so frequently heard that there is, on overall wheat surplus would be essentially true if it were suddenly possible to dispose of all the wheat on the North American Continent, to those in other parts of the world who are anxious and willing to consume it and who means to procure it. As long as wheat production remains at a fairly high level, however, and as long as it is not possible to expand export markets for wheat to any extent, there will be problems of surplus.

The question is often asked, is there not some way of increasing the utilization of wheat at home, particularly as human food? Those who are concerned tell us that, under present conditions, the chances are slight. They point out that a substantial reduction in price is necessary to move even a relatively small additional quantity of wheat for human food, and that at any given time, the "price effect" is of minor importance, in relation to the quantity of wheat consumed as food on the North American Continent.

Blacklegol-S

DOUBLE PROTECTION

We recommend this fortified, double-duty vaccine. One shot builds maximum immunity to both Blackleg and Malignant Edema.



Law's Drug Store
PHONE 40 "YOUR RXALL STORE" DIDSBURY



M.D. Jarell, eminent Trichologist, demonstrates causes of baldness and how it can be prevented.

How to Have Hair for a Lifetime To be Demonstrated Here by Famous Trichologist OFFERS WRITTEN GUARANTEE

An exclusive interview by Ward Allen

LONDON, ONTARIO (Special)—M. D. Jarell, Director of Jarell Hair Experts of Canada exploded the "myth of baldness" today in an exclusive interview.
"Baldness is unnecessary, costly and a plague to mankind," says Jarell. "No man need be bald. No man need suffer the stigma of premature old age that is forced upon him because he is losing his hair. The Jarell method of hair and scalp treatment can prevent baldness—can turn colorless fuzz into healthy growing hair—can make you look youthful again."

DEMONSTRATION TO BE HELD IN DIDSBURY

This revolutionary method of home treatment for the hair and scalp will be demonstrated in Didsbury, Alberta, Wednesday, ONLY, May 25th., at the Rosebud Hotel. Trichologist R. Cooley will conduct the private, individual interviews from 12 noon until 9:00 p.m. on Wednesday ONLY. There is no cost or obligation, and you need no appointment.

REASON FOR BALDNESS

"There is always a reason for baldness," continued this nationally known authority. "Hair cannot grow through a scalp that is infected with dandruff, excessive oiliness, or extreme dryness. A scalp that has never been exercised cannot be expected to produce healthy hair." Men, and yes, women too, walk the streets today, completely devoid of nature's greatest ornament—hair. Simply because they were not taught the basic rules of hair and scalp hygiene while they were growing up. "The simple answer," emphasized this expert, "is that children should be taught the same simple basic rules of hair and scalp hygiene that they are taught for the proper care of their teeth. If this were the case, baldness would be a rarity today!"

HEREDITY NOT INVOLVED

Trichologist Jarell, dodged no issues. He quickly took up the most widely spread theory of baldness—heredity. "Mankind's un-realistic be-

IS THERE HOPE FOR THE COMPLETELY BALD?

In his travels throughout the United States and Canada, Jarell has collected hundreds of testimonies of his ability to develop weak fuzz into healthy, mature hair. All of his clients have started with a private examination, hair and scalp analysis, and a diagnosis of the disorder. Jarell is quick however, to tell a hopeless case that he cannot be helped. "We strongly advise," says Jarell, "that no person who is completely bald hold any hope whatsoever of regrowing hair. If there is any fuzz at all, we can restore a healthy scalp condition and the hair will grow normally again as nature intended."

OFFERS A GUARANTEE

"Jarell Hair Experts of Canada, offer a guarantee to any client who enrolls for treatment. If he or she is completely delighted with results at the end of 30 days, the money invested will be graciously refunded," pledged Jarell. "We must have satisfied clients. We must regrow hair. After all, it is our best advertisement."

IS YOUR HAIR HEALTHY?

If you have a scalp disorder, or if you are worried about your hair, call Trichologist R. Cooley at the Rosebud Hotel in Didsbury, Alberta, Wednesday ONLY, from 12 noon to 9:00 p.m. The public is invited. The examinations are private and open to men and women. You do not need an appointment, and will not be embarrassed or obligated in any way.

Chevrolet paves the way

Takes the jolt out of riding
New suspension systems, front and rear, are engineered to give the smoothest ride you've ever known.

Takes the lean out of tight corners
The new low center of gravity, wider spaced springs and tubless tires give an amazing new grip of the road.

Flattens the hills—hugs the road...
Bright new high compression, valve-in-head V8 or 6-cylinder engines combine with a new low weight-to-power ratio that means breathtaking response.

Takes the dip out of stopping
No more dipping and diving. The Chevrolet hoof stays up level even during sudden stops—letting you maintain more control with ease.

... And Looks So Lovely, Too!

It's not just the exciting ride that makes Chevrolet dramatically new. For when Chevrolet decided to combine the agility and safety of a sports car with the room and comfort of a family car, the designers were free to set the pace for things to come in functional, dashing styling. The result is a new kind of family car, as you will discover for yourself when you take a "Pleasure Drive" at your local dealer's. Why not call him today?

A GENERAL MOTORS VALUE

motoramic Chevrolet

Again this year, Canadians continue to buy more Chevrolets than any other car!

EDFORD MOTORS
Phone 58 Didsbury

THE DIDSBURY PIONEER

Established in 1903

Published Every Wednesday at Didsbury, Alberta
Entered as Second Class Matter, Post Office Department, Ottawa
Member of the Canadian Weekly Newspapers Association
and of the Alberta Division of the C.W.N.A.
Subscription: In Canada, \$2.50 a year; In U.S., \$3.50
JAMES CURRIE, Editor and Publisher

FEED THE BIRDS

With the coming of the untimely snow and sleet many of the country's finest song birds which had arrived for the spring are now finding themselves without a place to feed. Many can be seen on the roads and streets trying to scratch through the muck for a subsistence. For a lot of enjoyment and a great many surprises it would be well for home owners to set out bread crumbs and suet, or whatever left-overs there may be from any meal. In this way the birds can maintain their regular diet, and we are sure that you will be repaid hundreds of times by the number of different kinds that will frequent your feeding grounds.

We are not so thoughtless that we would forget the birds, are we?

WHO ARE THE ROADS FOR

The announcement and consequent work on the highway for super travellers east of Didsbury, and the consequential results of trying to run the highway east of towns in Southern Alberta has brought up the old question of "Just who are the highways for?"

Alberta is trying to build a tourist business second to none in Canada and we realize that we must have good highways to keep them coming here. We know too, that heavier traffic all the time is using the present No. 2 and that a heavier road has to be built. But by passing every single town, which eventually probably be the plan, the citizens of the town and district are left without proper highway within a reasonable distance. Unless of course Mr. Taylor plans to run feeder paved roads to the present new highway. Maintenance of the present No. 2 highway, and such feeder roads to the towns should be an integral part of the highway plan. Otherwise it is like robbing Peter to pay Paul. Taking from those who have, to give to the tourists who have not. The Boards of Trade and Chambers of Commerce on No. 2 north from Calgary would do well to get some concrete plans laid for the present No. 2 as well as feeder roads to the towns which will be missed when the new highway is completed. After all they are our roads. We make as much use of them as the tourist and the through-truckers. And we would like to have them.

Through The Study Window

By REV. C. C. ARMSTRONG

The Supreme Court of Canada scheduled to open April 26th, has to rule on the question of freedom of worship. What government has authority over civil religious liberties in Canada? Is it the federal or the provincial?

Each province, almost without exception, has been troubled or blessed by a particular mixture of civil and religious nonconformity. In B.C. there are the Doukhobors; in Alberta the Hutterites (found also in Saskatchewan and Manitoba); and in Quebec the Jehovah's Witnesses. In all these provinces, the question of the relationship of civil and religious rights is far from being settled. As one prominent Canadian has remarked "Are the freedoms of worship, expression and association common rights of all Canadian citizens, and not to be restricted by any less or authority than the parliament of all Canada? Or are they to be lumped in with property and civil rights in the province?" — so that a Canadian's liberty may vary from province to province.

It is a problem that is both ancient and modern, and involves both the saints and the godless, and all those who rank somewhere in between. Whatever the decision of the Supreme Court may be, it will not result in any complete or lasting solution to the problem. Religious fanaticism and political skillfulness will continue to bedevil the Canadian scene for some considerable time. The more powerful the majority becomes, the greater is the tendency to confuse liberty with uniformity, and with totalitarianism as the ultimate result. On the other hand a multiplicity of splinter groups, each bent on furthering their own interests, will lead to social and religious anarchy.

Personally I think the better course, towards freedom lies with the Dominion rather than with the provincial authorities, particularly because in the realm of religious freedom, many church groups are Do-

minion-wide rather than provincial in their scope. A variety of restrictions, imposed by provincial authorities, can only lead to confusion and disunity both for individuals and for the church as a whole. A man cannot change his religious conviction with each movement across a provincial boundary. A trans-continental railroad cannot operate on a narrow-gauge line in one territory and on a wide-gauge in another. Neither can a trans-continental church. In any event, neither the Dominion or the Provincial authorities should forget the Biblical injunction "We must obey God rather than man." We might add to this "Stand fast therefore in the liberty wherewith Christ hath made us free and be not entangled again in the yoke of bondage."

Taking Stock

The Royal Commission on Economic Prospects, which Finance Minister Harris announced in his budget, may be of primary importance to business, reports The Financial Post.

It is intended to produce the most comprehensive survey of Canadian resources ever made. It is hoped that it will also be able to relate this factual study to estimates of their potential use. External markets were specially mentioned by Mr. Harris as one of the subjects of study.

Along with these studies of what Canada might produce and where we might sell it, will go projections of the country's probable rate of expansion. The Government is not expecting a blueprint of the future of Canada. It specifically does not want a list of policy recommendations. But it does want a detailed, informed look at the future by the most qualified people.

Latest official figures show that in 1951 motor vehicle accidents caused nine deaths per 10,000 vehicles registered in Canada.

With Quebec the only province still unincorporated to the Trans-Canada Highway agreement, some 4,500 miles of the Trans-Canada Highway are considered passable to traffic.

Start Your Brooder Stove

WHEN CALL AT THE OLDS HATCHERY, DOWNTOWN IN OLDS...

PICK UP SOME OF THE GOOD STARTED CHICKS WE HAVE ON HAND

ALMOST ALL BREEDS AND AGES... WHILE THEY LAST

PATSUME GRASS AND SEED

Olds Hatchery

Phone 135

Olds

Ship Your Stock Through The

Mountain View Co-Operative Livestock Marketing Association
Local Agent: R. E. GILLRIE

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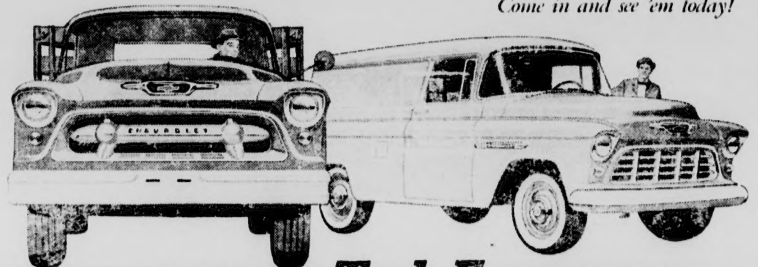
Guaranteed Radiator Repairs on all makes and models of Cars, Trucks and Tractors — while you wait !!!

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OLDS

Come in and see 'em today!

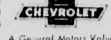


NEW CHEVROLET Task-Force TRUCKS

with a whole truckload of new advantages for you!

Here's what happens when Canada's No. 1 truck builder puts out all the stops! Here are some of the new advantages ready to work for you right now.

These new Chevrolet Task-Force Trucks do more jobs. Do 'em faster. Do 'em better. And do 'em with new economy. If you've got a job for a truck, we've got the modern truck for your job! Look over the new features and advantages highlighted here — no other line of truck offers so much that's new. Then come in and look over these Task-Force Trucks in person.



A General Motors Value



New "high-voltage" engines

All new engines feature a new 12-ohm electrical system for faster start-up and increased torque capacity. They're the best kind in smooth, quiet and thrifty truck power!

The cab is as new as the view

New Sweep-View windshield — plus more glass — for a wider, safer view. New High-Level ventilation fan cleaner. Fresh air. New broader and safer seats — new stronger cab construction — new comforts and conveniences throughout!



A new kind of truck styling

It's Work-Styling — an exclusive development in truck design with two distinctively different styling treatments. On the job, your truck "shows the part" — becomes a profitable advertisement on wheels for you and your business.



New 19,500 lb. G.V.W. capacity

New Chevrolet Task-Force Trucks are designed and built to handle loads of all kinds and sizes. Chevrolet has got all the way up to 19,500 pounds Gross Vehicle Weight — the highest ever for Chevrolet!



A smoother, load-steady ride

New springs front and rear provide a smoother, more stable ride for the driver and load alike. Chevrolet's new and exclusive concealed Safety Steps guard against accidents of mud, snow, or ice on the running boards.



New stronger standard-width frames

These trucks are new from the drawing boards on! All models now have new built-in type frames of standard width, with full-length parallel side members. This new design provides greater strength, rigidity and durability.



New Overdrive or Automatic

Now Chevrolet offers you new Overdrive as well as improved Synchro-Mesh and Automatic transmissions. Overdrive is now available as an extra-cost option on both deliveries and Automatic on 2, 3, 4, and 5 ton jobs.

New Power Brakes and Tubeless Tires

Now you can get the extra ease and safety of Chevrolet Power Brakes available on the Heavy Duty models! And you get new tubeless tires as standard equipment on all 1 1/2 ton models! *Optional at extra cost*



New handling ease with Power Steering

Driving's easier, safer and less tiring with Chevrolet Power Steering — and now it's available on Heavy Duty Chevrolet Task-Force Trucks! It's optional at extra cost.



New colors! New two-tone combinations

Take your choice of a longer-than-ever list of attractive new colors and combinations. They help you take full advantage of the advertising value of your Chevrolet Task-Force Truck.

FARMERS!

YOUR MODERN TRACTOR AND COMBINE NEED A NEW LEADED GAS WITH HIGHER OCTANE RATING

NEW PURITY 99

"LEADED"

TRACTOR FUEL

NOW AVAILABLE!

Anglo American Exploration Co. Ltd. have produced a NEW leaded gas, SUPERIOR GAS, to satisfy the particular requirements of the modern Tractors and Combines used on Western Canada's farms today. Here's power, performance and economy to help you farm more profitably.

Order direct from your...

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New Superior "99" Tractor Gasoline

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Didsbury

DISTRICT NEWS

CORBETT-COLLINGE

A very pretty and interesting wedding took place at St. Anthony's Church on Saturday, April 23rd when Marie-Ly Collinge became the bride of David Robinson Corbett. The bride looked lovely dressed in a white nylon strapless dress with a lace over dress and lace jacket, her head dress was trimmed with orange blossoms, and she carried a bouquet of red roses her two attendants, Mrs. Lucille Taylor, sister of the bride wore a deep pink dress with matching head dress and carried a bouquet of deep pink carnations. Mrs. Mary Leclair was dressed with matching head dress and carried a bouquet of pink carnations. The bride's mother had on a gray dress, a blue hat and a corsage of red roses. A reception was held in the United Church basement where the bride's table was beautifully decorated with pin and white, accented by cut flowers and the wedding cake.

Mr. Robert Collinge, brother of the bride, was best man and Mr. Eugene Leclair was groomsmen. The bride's mother had on a gray dress, a blue hat and a corsage of red roses. A reception was held in the United Church basement where the bride's table was beautifully decorated with pin and white, accented by cut flowers and the wedding cake.

Mr. Tom Collinge, the uncle of the bride gave the toast to the bride which was responded to by the groom.

Mr. and Mrs. Corbett will reside in Calgary.

WHAT IS THIS THING CALLED HAIL SUPPRESSION?

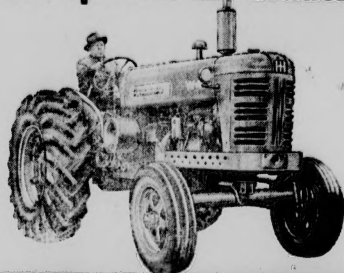
Hail, which is one of it not the greatest source of worry to central Alberta can be controlled to a large degree. This is the opinion of an eminent meteorologist who is connected with the Water Resources Development Corporation, of Denver, Colorado. Mr. Lorne Crowe, assistant to Dr. Erick who is President of this Corporation, made this prediction recently at a general meeting held at Three Hills. Mr. Crowe took a good deal of time to explain in detail by chart and diagram about the mechanics that are involved in the beginning and formation, build up and final stage of destruction of a hail cloud. It is interesting to note that hail clouds as they are commonly called, start in the early forenoon as a moisture cloud. The heat from the sun causes moisture to evaporate rapidly from the ground, lakes, streams etc. This moisture laden vapor rises rapidly until it reaches altitudes of from 10,000 to 20,000 or more feet. Upon reaching this altitude where the temperature may vary from freezing or 32 degrees to -5 degrees the moisture laden vapor is condensed to droplet form. Also, since atmosphere at 70 degrees can hold 4 5ths more moisture than it can hold at 32 degrees something must happen to release part or all of the moisture in the form of rain drops. But, going back and picking up the story we will examine what happens after this moisture laden air strikes the atmosphere at 20,000 feet. It is cooled so rapidly that it will immediately seek lower altitudes again and return to the point where it again comes in contact with fresh moisture laden atmosphere rising rapidly from the ground. This is called vertical motion and velocities up to 50 m.p.h. rapidly carry the moisture laden vapor from above freezing to below freezing in such rapid succession that the super-cooled droplets of moisture freeze. As this process continues the size of the ice pellets continue to increase and freeze to each other finally creating hailstones large and deadly. The turbulence inside the hail cloud grows in violence and proportions until we finally have a full grown hail storm ready to spew forth many thousands of tons of solid ice in the form of hail stones. Those of us who lived in Alberta for a time no doubt can recall very vividly this phenomenon of nature on the rampage. Mr. Crowe said that to have precipitation there are four things required: 1. Moisture, 2. Neul, 3. Super-cooling, 4. Growth process. To a scientist this all has a very real meaning. Meteorologists are able to chart in advance of their actual occurrence the path that a cyclone, tornado or hail cloud is likely to take and, with this foreknowledge, prepare to do something about it.

The actual operation of hail suppression takes the form of seeding the clouds in the EARLY STAGES with a substance known as silver iodide. This material is released into the air from generators strategically located on the ground. The natural drafts of air and wind currents carry these minute particles of silver iodide to altitudes where they will come in contact with the moisture laden clouds before the hailstones have actually formed and cause these clouds to release their moisture before the growth process has continued to grow and finally result in devastating hail stones. You have all seen what happens to a bubble in the air when it strikes what seems to be an invisible object. It simply disintegrates so far as we can see. But under microscopic inspection, we would find that a very minute particles of moisture which formerly encased the bubble is floating earthward. This is a rather inadequate way describes what happens when a particle of silver iodide comes in contact with a droplet of moisture. Since silver iodide is practically insoluble in water it can and does disperse the water droplets in the atmosphere causing the moisture to precipitate in the form of a drizzle or rain. The strategic location, operation, and manning of the generators together with careful weather forecasting is all a part of this company's success formula.

Weather modification has been or presently is being carried on by this company in 3 Canadian provinces, 23 of the United States of America, Mexico, Spain, France, Italy, South Africa and Morocco. In some instances they have been operating since 1950 with signal success according to Mr. Crowe. Up until recently South Africa has had the dubious distinction of being the most hail area in the world with central Alberta coming a close second. It is difficult for a layman to grasp all the details and mechanics of the formation and dispersion of hail clouds.

The foregoing are most of the pertinent facts in very brief form. It is to be hoped the Albertans will have an opportunity to witness an actual demonstration of the effectiveness of hail suppression.

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Never before such operating ease and work-boasting convenience in a BIG tractor! 45 drawbar horsepower. Diesel or gasoline—whichever saves you the most. Let us demonstrate the big, rugged all-new W400 on your farm. One round in your fields is all the proof you'll need.



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Your Machine Man...

PHONE 10

DIDSBURY

FARMLAND FUN



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Come in and see the new MASSEY-HARRIS NO. 15 CREAM SEPARATOR

Open spouts, stainless steel. SOME GOOD BUYS IN USED MACHINERY

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CUT UP FOR YOUR LOCKER OR DEEP FREEZE

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KIRBY'S MEAT MARKET

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5 Room Dwelling, new, fully modern, immediate possession. Price \$8,000.00

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Forty-Sixth Annual

LACOMBE SPRING SALE

JUNE 1st, 2nd and 3rd

HEREFORDS

JUNE 6th and 7th

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A Gift for Mother

CUPS AND SAUCERS— are all time favorites. We have a good selection.

TEA POTS —

All shapes and sizes and decorations.

ELECTRIC APPLIANCES—

Toasters, Irons, Percolators, Bed Lamps, Mixmasters.

COMMUNITY SILVER—

Odd pieces or chests. Many odd pieces of Silver, China and Glassware.

WE GIFT WRAP

Mac's Service Hardware



THIS YEAR

ALBERTA

the "Princess Province" WILL ENTERTAIN 1 1/2 MILLION VISITORS



Every city, town and community in the Province will have special Jubilee Celebrations for the people at home as well as our tourist friends. Treat your visitors royally so that they will always remember Alberta's Golden Jubilee.

GOLDEN JUBILEE

Be ready for more visitors this year than ever before. Encourage them to stay longer in your community. Be sure roadside services are adequate... that accommodations and meals are up to the required standards. See to it that our hometown surroundings are bright and attractive. Above all, be helpful and friendly. COURTESY PAYS!

Tourist Service Week

This week, May 1-7, is dedicated to the improvement of all services for those who holiday in our Province. Everyone can play a part in helping to build a valued tourist industry.

Tourists Pay Their Way

Tourists spend money on things the average person doesn't need... They don't wait for bargain sales... They buy what they want for cash, with money earned elsewhere, thus adding to the capital wealth of your community.

Everyone Benefits

Food producers, the farmers and processors... manufacturers... retailers... hotels... motels... service stations... transportation companies... every dispenser of goods and services... all benefit from the tourist industry.

Be friendly!

HOWDY STRANGER!
CAN I HELP YOU?



COURTESY PAYS!

Folkmann's Clothing
PHONE 124 DIDSBURY

CHOOSE YOUR GIFT FOR—
Mother

from a large assortment of blouses, handbags, scarves, gloves, hose and lingerie

LOOKING FOR A BARGAIN?

With prices so much higher than they were before the war, bargains are hard to find these days.

For example... materials used in building houses have gone up 179%.

Food is up 107%.

The average wholesale price of all the things people buy has gone up 116% (and those are government figures) but

during the same period the price of gasoline has gone up only 35% (less than one-third of the average).



IMPERIAL OIL LIMITED

Little Items of Local Interest

R. Brooker, who came to Alberta in 1900 from Oklahoma and came to the Didsbury district in 1925 from Penhold reports that "you haven't seen any moisture yet." In a conversation on Saturday he reported that in the early days of the country there were no ditches or roads to help the run-off, consequently the water just laid where it fell. It was necessary to pick the high spots in travelling by horse and even wagons became hopelessly mired on some hills. Roads were trails and a journey of any length within the district took days.

Whether we believe it or not spring has arrived—and the proof is in the crocuses which were blooming through the snow at the butte just west of town last weekend. J. Leslie brought in a fine bunch for the Pioneer just to prove it.

Members of the local Scout troop and Cub pack attended divine services in a body at Knox United church on Sunday evening at 7:45. Rev. C. Armstrong having a fine sermon particularly applicable to the occasion.

You think you've got troubles well, we're working a linotype with stitches in one thumb, have a newspaper press to fix, news to write, jobs to get done all before Friday. Don't bring sympathy—bring news.

Miss Twila McCoy of Calgary is holidaying at home for a month. George Sheila returned home Monday from White Rock where he spent the winter.

Miss Elsie Goergen of Crossfield has joined the staff of the Royal Bank here.

FRESH FLOWERS direct from the Pacific Coast for Mothers' Day, Friday and Saturday this week at Berscht's.

Mr. and Mrs. Emil Dupont Jr., Mr. and Mrs. Glen Roberts, and Miss Carol Devolin were visitors at Mannville Saturday to attend the wedding of Mr. and Mrs. Robert Devolin, the former Miss Patricia Hansen.

The regular meeting of the afternoon group of the Knox United church W.A. will meet Thursday May 5th at the home of Mrs. R. Lons at 2:45 p.m.

Mr. and Mrs. H. Lynch-Staunton, and Mr. and Mrs. E. T. Wiggins were visitors in Calgary Sunday to attend Workshop 14's "The Applicant".

Mr. and Mrs. Kenneth Gillrie and Mr. Donald Freeman motored to Medicine Hat over the holiday week-end.

Did you know you can buy Extra Fancy Junior Newton Apples for 1.98 at Halliday's this week-end.

Dr. Raymond Asquith will attend the medical conference in Edmonton on Wednesday, May 11th and Thursday, May 12th when his office will be closed. He will hold an office on Tuesday afternoon, May 10th.

Mrs. Micolom Abraham and her daughter Linda Belle of Innisfail visited the Brower families of Didsbury, also a sister in Bowness and a brother in the Holy Cross Hospital, Calgary during the Easter holidays. On her return home her mother, Mrs. E. S. Brower returned for an eight day visit with her. Mr. and Mrs. Harold Fees took them home by car.

Coming Events

The W.A. of St. Cyprian's Anglican church will have tulips for sale on May 7th, for Mother's Day.

The W.I. constituency will hold a handicraft display in the Lions hall Saturday, May 7. Tea will also be served at 33c each in the Masonic banquet room, from 3 to 5 p.m.

LADIES Don't discard that too good to throw away. The W.A. of Knox United church is having a "Next-to-nothing" sale in a month's time. All donations would be much appreciated and could be left at the homes of Mrs. Ralph Long and Mrs. Jack Woznie.

Eric Rutledge, optometrist, assistant of K. Roy Maclean announces the date of his next visit as Monday, May 9th, morning only, at the Rosebud Hotel. Consult in city office 1014 Greyhound Building.

Miss Gladys Beckett, R.N., missionary on furlough from Nigeria, Africa, will be bringing her farewell message in the evening service at the Evangelical U.B. church line this Sunday at 7:30 p.m. She will also be speaking to the women in their regular monthly missionary meeting on May 10 at 2 p.m. Visitors are most welcome to attend.

A variety concert by the Redeemed Lutheran Walther League is to be held May 11th and May 12th at 1 p.m. in the church basement. Adults 50c and students 30c.

ACKNOWLEDGEMENT The F.U.A. local wish to acknowledge the interest shown by the local theatre management to the extent of donating the theatre for the recent rail suppression meeting.

CARD OF THANKS To those who through their sympathy, kindness and Christian love helped us in our time of bereavement we wish to express our heartfelt appreciation. We thank you also for the lovely flowers and other tokens of remembrance.

W. D. Archer and family FOR SALE—10 Weaver plus home 1918. Carstairs or see V. H. Shackleton, Carstairs.

FOR RENT—4 roomed house. Phone 224. Didsbury. 18-11c

WANTED AT ONCE—Rawleigh dealer in Didsbury locality. Opportunity for splendid income. Write Rawleigh's D12, Winnipeg, Man.

BABY CLINICS
The baby clinics will be held on the second and fourth Thursday of every month at the Municipal Health Unit.

Shop at RANTON'S
Your Home Town Store

HALF PRICE SPECIALS FOR THE WEEK-END

— MEN'S AND WOMEN'S SWEATERS
— MEN'S HATS
— ALL FOOTWEAR.

RANTON'S
"SHOP AT RANTON'S YOUR HOME TOWN STORE"

HALLIDAY'S CASH GROCERY

PERFEX—128 oz. Jug	85c	Blue Ribbon Tea 2 Half lb. pkgs.	\$1.29
Fab or Vel, large size 2 for	63c	Golden Margarine 3 lbs.	85c
Old Dutch Cleanser Cleanser, 2 tins	31c	Ingersoll Cheese Spread, 16 oz. jar	67c
Spic and Span, large pkg.	78c	8 oz. jar	37c
Johnson's Glo-Coat Wax, qt. tin	98c	Baby Roll Cheese, Burns', 1 lb.	51c
Johnson's Paste Wax 1 lb. tin	59c	Aylmer Honey Drop Peas, size 3's, 15 oz. 3 for	65c
Fry's Cocoa, lb. tin	87c	Taste Tells Mixed Vegetables, 15 oz. tin 4 for	65c
Nestle's Quik, 1 lb. tin	67c	Taste Tells Diced Carrots, 15 oz. tin 4 for	49c
1 lb. tin	35c		

Fresh Fruits, Green Vegetables at all times
Halliday's Coffee, ground fresh, 1 lb. 93c

Give her the best for Mother's Day!

For Mother's Day, choose a gift you know will be appreciated... a gift from our Harvey-Wood's line of fashionable lingerie and sheer, full fashioned hosiery. When you see them at our store you can tell, before you get them home, that you are giving a gift of the finest in quality, style and appearance, perfect for Mother's Day.

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Send a **Coutts Hallmark Card** To express your love in a personal way on **Mother's Day**

Come and see our new collection of Coutts Hallmark Mother's Day Cards. You'll find one that seems to have been designed and written with your Mother in mind.

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AND LEESON HARDWARE
HAVE THE TOOLS AND THE PAINT

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Lots of unadvertised Specials
Come In! Look Around! Don't Miss it!

LADIES! DON'T FORGET THE

\$1.00 Grab Bags

SATURDAY AT 2:30. NO PHONE

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